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TITLE OF THE INVENTIONMETHODS AND COMPOSITIONS FOR
TRANSCRIPTION AND EXPRESSION OF HETEROLOGOUS GENESAbstract of the Disclosure

Regulatory regions from genes expressed during a particular developmental stage or in a specific tissue are identified employing cDNA screening. The resulting regulatory regions are manipulated for use with foreign sequences for introduction into plant cells to provide transformed plants having phenotypic property which can be modulated. The invention is exemplified with light, seed and a fruit-specific promoters.